



PRIVACY NOTICE

This notice explains how Black Dog Insurance Group may collect, use, and share your personal information. Please read this notice carefully.

Black Dog Insurance Group must collect certain information about you, called Personally Identifiable Information ("PII"), to help you complete your application for health insurance. We only use PII to the extent necessary to assist you with the application and enrollment process. Some examples of PII required for health coverage applications and enrollment include your name, address, zip code and county of residence, birthdate, telephone, social security number, household income, number of household members, marital status, race/ethnicity, Healthcare.gov username and password, CommonHelp Application username and password, and/or any information necessary to assist you.

Why did I receive this notice?

Black Dog Insurance Group is required to give you this notice by applicable State and Federal law. We respect your personal information and want you to fully understand how we may use and share your information. Your decision to provide your personal information is voluntary. We are required to obtain your written authorization prior to collecting, creating, disclosing, accessing, maintaining, storing, or using your PII. Neither you, nor your legal or authorized representative, are required to provide more information than you choose to provide. You can revoke, limit, or otherwise change the consents you provide through this notice at any time.

How will you use my information?

Black Dog Insurance Group will use only the information that we need to help you obtain insurance through the following, but not limited to, an applicable State-based Exchange, Federally Facilitated Marketplace, State Medicaid or FAMIS program, Medicare insurance products and/or other insurance plans you may request. Black Dog Insurance Group is authorized by law to provide you with information about the full range of options available to you and assist you in applying for coverage; and help to facilitate your enrollment.

Will my information be shared with anyone?

Black Dog Insurance Group may only share your personal information as described in this notice. We may share your information with certain Federal or State agencies, the health insurance issuer that you select or subcontractors that help us to provide services to you. We do not share your personal information with anyone else without your consent.

Will you keep my information safe?

Yes. Black Dog Insurance Group is required by law to keep your information safe. Various government agencies have developed privacy and security policies/practices that we must follow to make sure that we protect your information. Keeping information secure and using it in a responsible manner is a top priority.

Under what legal authority are you permitted to collect my PII?

Both Federal and State laws permit Black Dog Insurance Group to collect PII for the reasons referenced above. Federal laws and regulations include Section 1411(g) of the Patient Protection and Affordable Care Act (42 U.S.C. §18081(g) and 45 C.F.R. §155.260).